

Hunger in Iowa: Awareness and Support for State Action

2013 AARP Survey of Iowans 18+

**Summary of Top-line Findings
Prepared by
Jennifer Sauer**

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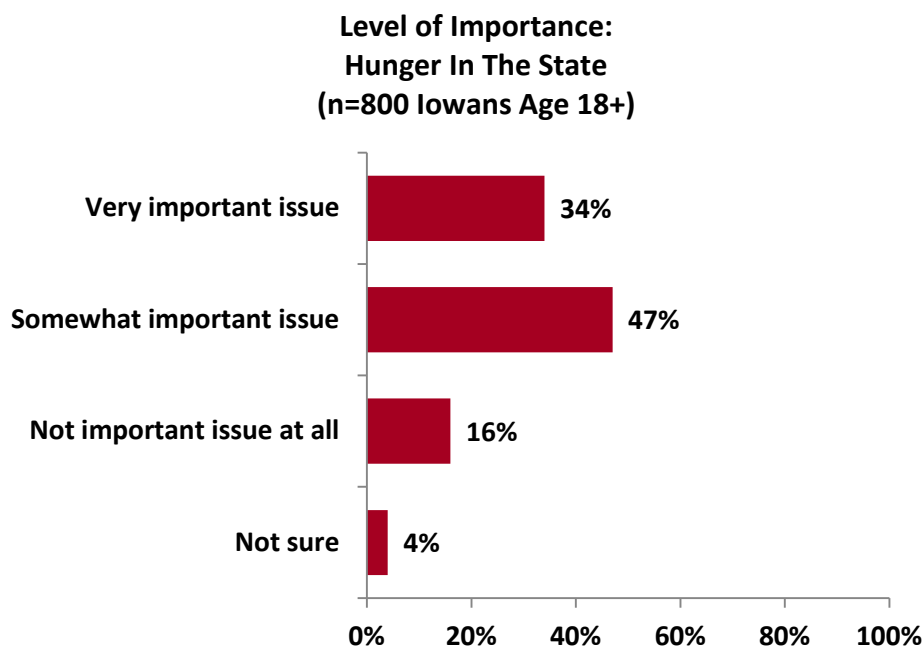
Hunger in Iowa: Awareness and Support for State Action

Summary of 2013 AARP Survey of Iowans 18+

Nearly 50 million Americans (children and adults) are *food insecure* or at risk for hunger – facing the uncertainty of having enough food because of insufficient money or other resources to buy food.^{1,2} In 2011, nearly 9 million Americans age 60 and older were at risk for hunger.³ In Iowa, over 395,000 people are at risk for hunger and nearly one in eight (11.97 percent) persons ages 60 and older who are food insecure.^{4,5} In their continued efforts to be an advocate and resource for all Iowans, and in particular those ages 50 and older, AARP in Iowa commissioned this survey to gauge Iowans' experience with hunger in the state and their opinion about state support for food banks. This RDD (random digit dial) survey among 800 adults age 18 and older residing in the state of Iowa shows that the majority of Iowans (72%) think both the state government and local community organizations and individuals should work to reduce the number of families at risk for hunger in the state. This survey was conducted by Precision Opinion from September 6 to September 16, 2013. The sample was weighted by age and gender to reflect the population of adults age 18 and older residing in the state of Iowa. The margin of error for the total sample is +/-3.5%.

Importance of Hunger in Iowa

Most adult Iowans view hunger as an important issue in the state, with a third saying it is a very important issue and nearly half saying it is a somewhat important issue.



¹ Food Insecurity Among Older Adults. A report submitted to AARP Foundation August 2011 by James P. Ziliak, Ph.D. University of Kentucky and Craig Gundersen, Ph.D. University of Illinois http://www.aarp.org/content/dam/aarp/aarp_foundation/pdf_2011/AARPFoundation_HungerReport_2011.pdf

² Feeding America, Hunger in America, Hunger Facts, <http://feedingamerica.org/hunger-in-america/hunger-facts/hunger-and-poverty-statistics.aspx>

³ Ziliak, J.P., Gundersen, C. State of Hunger in American 2011: An Annual Report; Supplement, September 1, 2013 http://www.nfesh.org/wp-content/uploads/2013/03/NFESH-2013-Report-Supplement_041113_Final.pdf

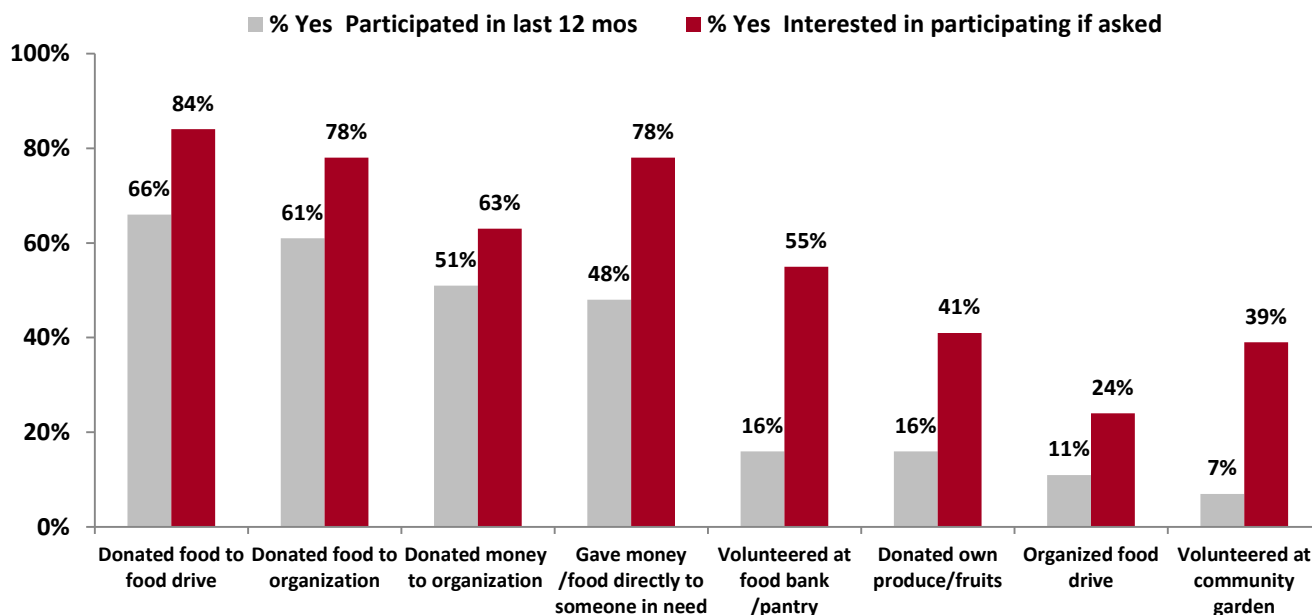
⁴ Iowa Food Bank Association, <http://iowafba.org/AboutHunger/Hunger101.aspx>

⁵ Ibid. James P. Ziliak, Ph.D. and Craig Gundersen, Ph.D., Page 70. http://www.aarp.org/content/dam/aarp/aarp_foundation/pdf_2011/AARPFoundation_HungerReport_2011.pdf

Iowans are involved in the fight against hunger and many more would be interested in helping if asked.

At least half of all adult Iowans have donated money or donated food to an organization providing food to those in need, donated food to a food drive, or gave money directly to a person, family, or neighbor in need in the last 12 months. But far more Iowans indicate they would give more food and money in each of these ways if asked. Likewise, about one in six has volunteered at a food bank or other organization providing food to those in need or donated their own produce or fruit to an organization providing food to the hungry, but more than twice as many say they would do these things *if* asked. While about one in ten organized a food drive or volunteered at a community garden in the last 12 months, a quarter or more of adult Iowans say they would engage in these charitable activities *if* asked.

Charitable Activities Providing Food To Those In Need
(n=800 Iowans Age 18+)



Knowledge of and Experience Regarding Issue Of Hunger

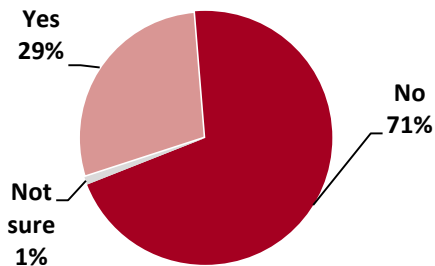
Most adults in Iowa are not aware of the number of people in the U.S. or in their state that face the risk of hunger each day. While many might correctly estimate the number of Americans and Iowans facing hunger each day, at least six in ten say each of the statistics they heard in the survey were either higher or lower than they thought, or they were not sure. Almost half of all adults in Iowa underestimate the risk of hunger in the nation and in the state by thinking that the statistics are higher than they thought.

Hunger Statistics Tested
(n=800 Iowans Age 18+)

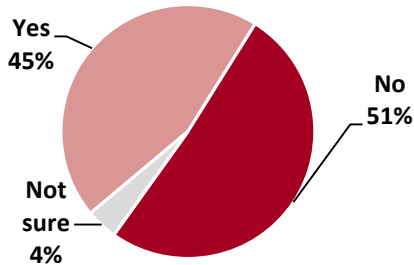
Hunger Statistic	Higher than thought %	Lower than thought %	About what thought %	Not sure %
50 million people in the U.S. face risk of hunger each day	47	7	40	5
About 9 million people in U.S. age 60+ face risk of hunger each day	47	11	39	3
About 1 in 8 Iowans faces risk of hunger each day	51	9	37	3
About 1 in 8 Iowans age 60+ faces risk of hunger each day	51	9	37	3

Many adult Iowans have experienced food insecurity – a period when access to adequate food on a regular basis has been limited by a lack of money or resources to buy food. In fact, over one in four adult Iowans say they or someone in their household has experienced food insecurity, and just under half know of someone else who has ever experienced this problem. About one in six say there has been a time in the past two years when they worried their food would run out before they obtained the money to buy more.

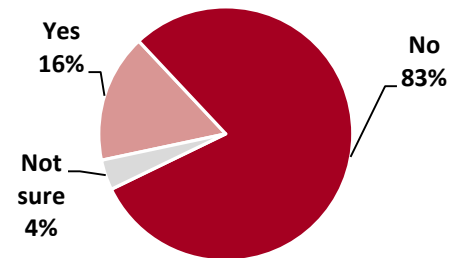
Anyone, Including Self, in Household Ever Been Food Insecure?
(n=800 Iowans Age 18+)



Any Other Family, Neighbor, Friend Ever Food Insecure?
(n=800 Iowans Age 18+)



Worried Would Run Out Of Food Before Able To Buy More In Past 2 Years
(n=800 Iowans 18+)



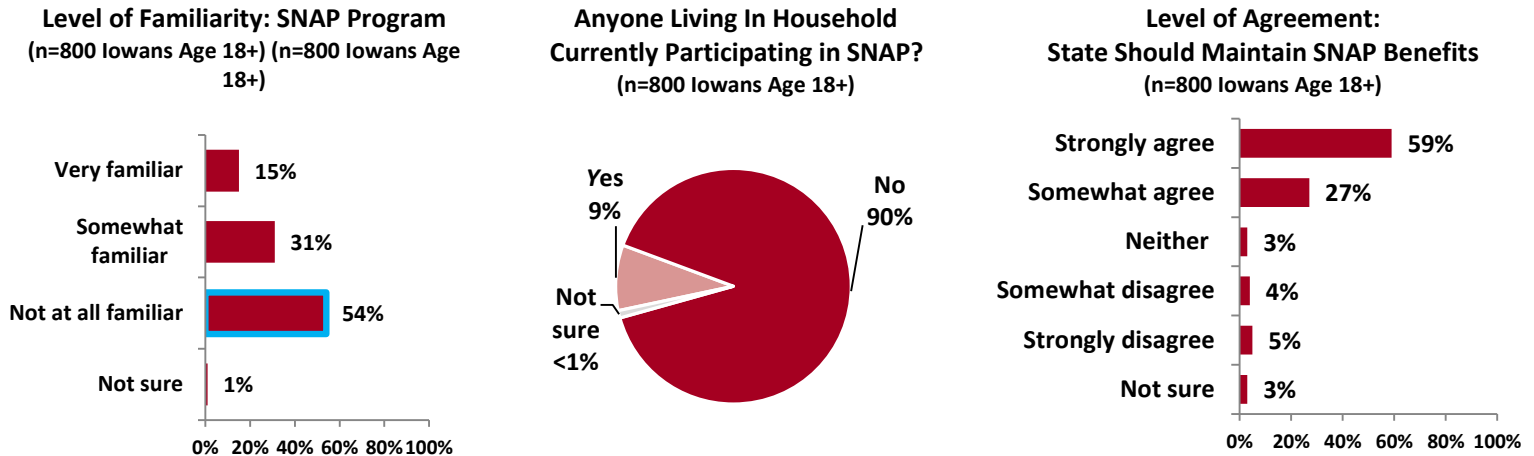
For the most part, respondents who are younger than 60, are women, not married or living with a partner, not working, and report annual incomes less than \$30,000 are more likely than their counterparts to indicate they or someone in their household has ever been food insecure, or know of someone else who has been food insecure, or they have worried about running out of food before acquiring money to buy more.

Question	Age (% Yes)			Gender (% Yes)		Marital Status (% Yes)		Work Status (% Yes)		Self-Reported Annual Income (% Yes)			
	18-34 (n=152)	35-59 (n=400)	60+ (n=248)	Male (n=373)	Female (n=427)	Married/ Partner (n=556)	Not mar./ partner (n=240)	Employed FT/PT (n=526)	Not working (n=266)	<\$30k (n=157)	\$30k-\$60k (n=229)	\$60k-\$100k (n=204)	\$100k+ (n=120)
Self -Food Insecure	30%	31%	22%	25%	32%	25%	35%	25%	35%	55%	26%	22%	8%
Others - Food Insecure	44%	52%	36%	37%	54%	46%	44%	44%	47%	59%	52%	40%	28%
Worried Run Out Of Food	21%	18%	11%	15%	19%	13%	24%	14%	22%	40%	18%	6%	2%

[*Bolted percent are statistically significantly different from not-bolted percent and may be significantly different from other bolt percent]

Familiarity with and Participation in SNAP – Iowa Food Assistance Program

Just under half of all adult Iowans say they are familiar with the Iowa Food Assistance Program, with only 15 percent saying they are very familiar. Moreover, while half (52%) say they are aware that the benefits include purchasing food at local farmers markets, just one in five (21%) say they know SNAP benefits can be used to purchase plants and seeds at for their own garden. Notably, while few Iowans indicate they or anyone living in their household is currently participating in this program, most agree the state should maintain the SNAP benefits for the Iowa Food Assistance Program, with six in ten saying they strongly agree.



Interestingly, roughly half of the respondents in each age group say they are not at all familiar with SNAP – the Iowa Food Assistance Program – and those age 35 and older significantly more likely than those younger to say so. Men are more likely than women to say they are not at all familiar with the program, and those who report annual incomes of \$60,000 or more are more likely than those with lower incomes to report unfamiliarity with Iowa SNAP. Also noteworthy are those Iowans who say that they or anyone in their household is not participating in SNAP. Two-thirds of those who report annual incomes of \$30,000 or less say they or anyone in their household is not currently enrolled in the program.

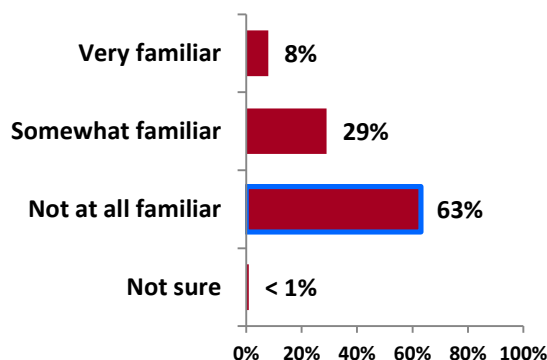
Question	Age			Gender		Marital Status		Work Status		Self-Reported Annual Income			
	18-34 (n=152)	35-59 (n=400)	60+ (n=248)	Male (n=373)	Female (n=427)	Married/ Partner (n=556)	Not mar./ partner (n=240)	Employed FT/PT (n=526)	Not working (n=266)	<\$30k (n=157)	\$30k- \$<60k (n=229)	\$60k- \$<100k (n=204)	\$100k+ (n=120)
Not familiar with SNAP	47%	56%	58%	58%	49%	54%	52%	54%	55%	45%	50%	58%	58%
Not enrolled in SNAP	87%	91%	93%	92%	89%	93%	84%	94%	83%	66%	94%	98%	99%

[Bolded percent are statistically significantly different from not-bolded percent and may be significantly different from other bold percent]

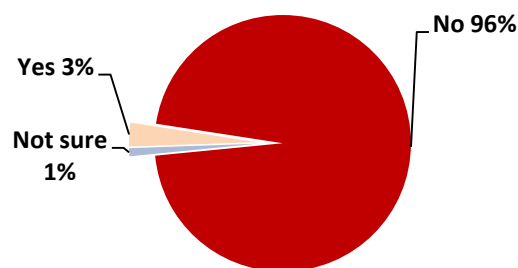
Familiarity with and Participation in Senior Farmers' Market Nutrition Program

The Iowa Senior Farmers' Market Nutrition Program provides low-income seniors age 60 and older with vouchers they can exchange at farmers markets, roadside stands, and community agricultural programs for fruits, vegetables, honey and fresh-cut herbs. Data from this survey show that over a third of all Iowans age 18 and older are familiar with the program but most indicate that no one in their household has ever used the voucher.

Level of Familiarity:
Iowa Senior Farmers' Market Nutrition Program
(n=800 Iowans Age 18+)



Anyone Living In Household Ever Used
Iowa Senior Farmers' Market Voucher?
(n=800 Iowans Age 18+)

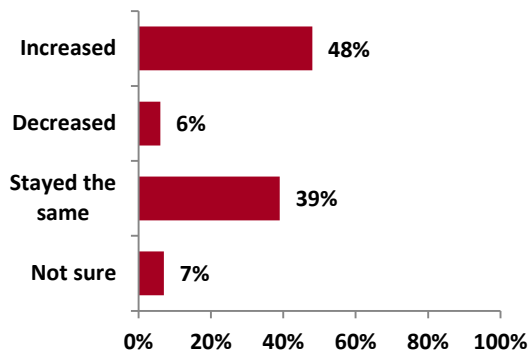


Those who may benefit the most from the Iowa Senior Farmers' Market Nutrition Program report no familiarity with the program and indicate they have not used the voucher. Well over half of all Iowans age 60 and over and six in ten who report incomes less than \$30,000 say they are not at all familiar with the Iowa Senior Farmers' Market Nutrition Program. Also, most respondents age 60 and older and those with incomes less than \$30,000 say no one in their household has ever used a voucher at a local farmers market.

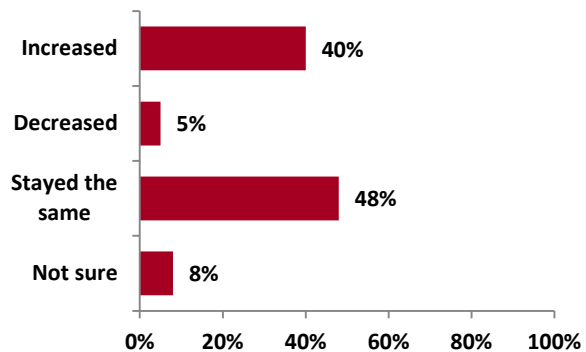
Question	Age			Gender		Marital Status		Work Status		Self-Reported Annual Income			
	18-34 (n=152)	35-59 (n=400)	60+ (n=248)	Male (n=373)	Female (n=427)	Married/ Partner (n=556)	Not mar./ partner (n=240)	Employed FT/PT (n=526)	Not working (n=266)	<\$30k (n=157)	\$30- \$<60k (n=229)	\$60k- \$<100 (n=204)	\$100k+ (n=120)
Not familiar w/ IA SFMNP	70%	63%	57%	64%	63%	63%	64%	64%	62%	61%	61%	68%	65%
Not used IA SFMNP	95%	98%	94%	96%	96%	98%	92%	97%	93%	89%	97%	98%	99%

Adult Iowans also indicate the number of people or families at risk for hunger in their community has increased in the past 2 years – in fact, nearly half say so and over a third believe the number has stayed the same. Interestingly, even though most say that in their community, there is a food bank or pantry (79%) and places where people at risk for hunger can get free groceries or a free meal (81%), four in ten say the need for more organizations or agencies such as food pantries or soup kitchens has increased in the past two years and nearly half believe the need has stayed the same.

Personal Opinion: People/Families At Risk For Hunger Over Past 2 Years
(n=800 Iowans Age 18+)



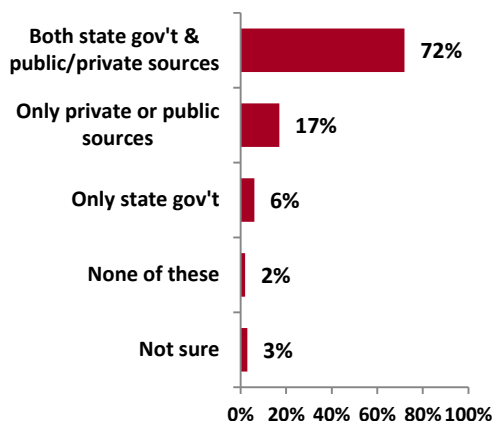
Personal Opinion: Need For Organizations/Agencies Where People At Risk For Hunger Can Get Free Groceries or Meal (n=800 Iowans Age 18+)



Support For State Government and Local Community Efforts to Reduce Hunger in Iowa

Iowans think local government and local organizations should help reduce hunger in the state. Nearly three-quarters say both the state government *and* public or private organizations and individuals should help reduce the number of families at risk for hunger in Iowa. Among some organizations tested in the survey that could help the hunger effort in the state, most Iowans rank churches or faith communities, non-profit organizations, the local business community, the local agricultural community and the state government as the top five. At least seven in ten think state and city government should help. Respondents were informed about a recent bill passed by the Iowa state legislature allowing the state to match all donations made by individuals and public and private organizations to Iowa food banks. When asked whether they approve or disapprove of the bill, the majority say they approve, with half saying they strongly approve it.

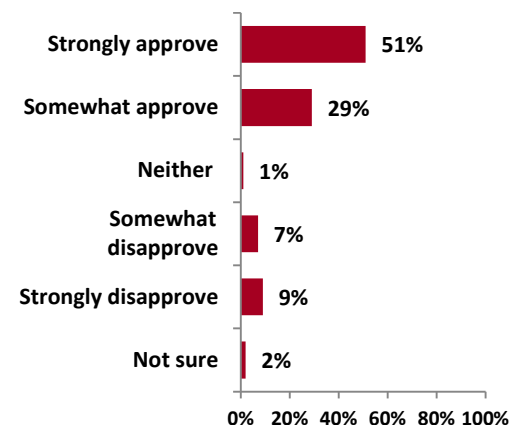
Who Should Help Reduce Number of Families At Risk For Hunger in Iowa?
(n=800 Iowans Age 18+)



Orgs. That Should Help Reduce Number Of Families At Risk For Hunger in Iowa
(n=800 Iowans Age 18+)

Organization	% Yes
Faith communities/churches	94
Nonprofit organizations w/ focus on family related issues	90
Local business community	82
Local agricultural community	82
State government	78
Local city government	70
Local school, colleges, universities	68
Hospitals or health centers	63
Some other organization	20

Level of Approval: State Matching Donations to Area Food Banks
(n=800 Iowans Age 18+)



CONCLUSIONS BASED ON TOP-LINE FINDINGS

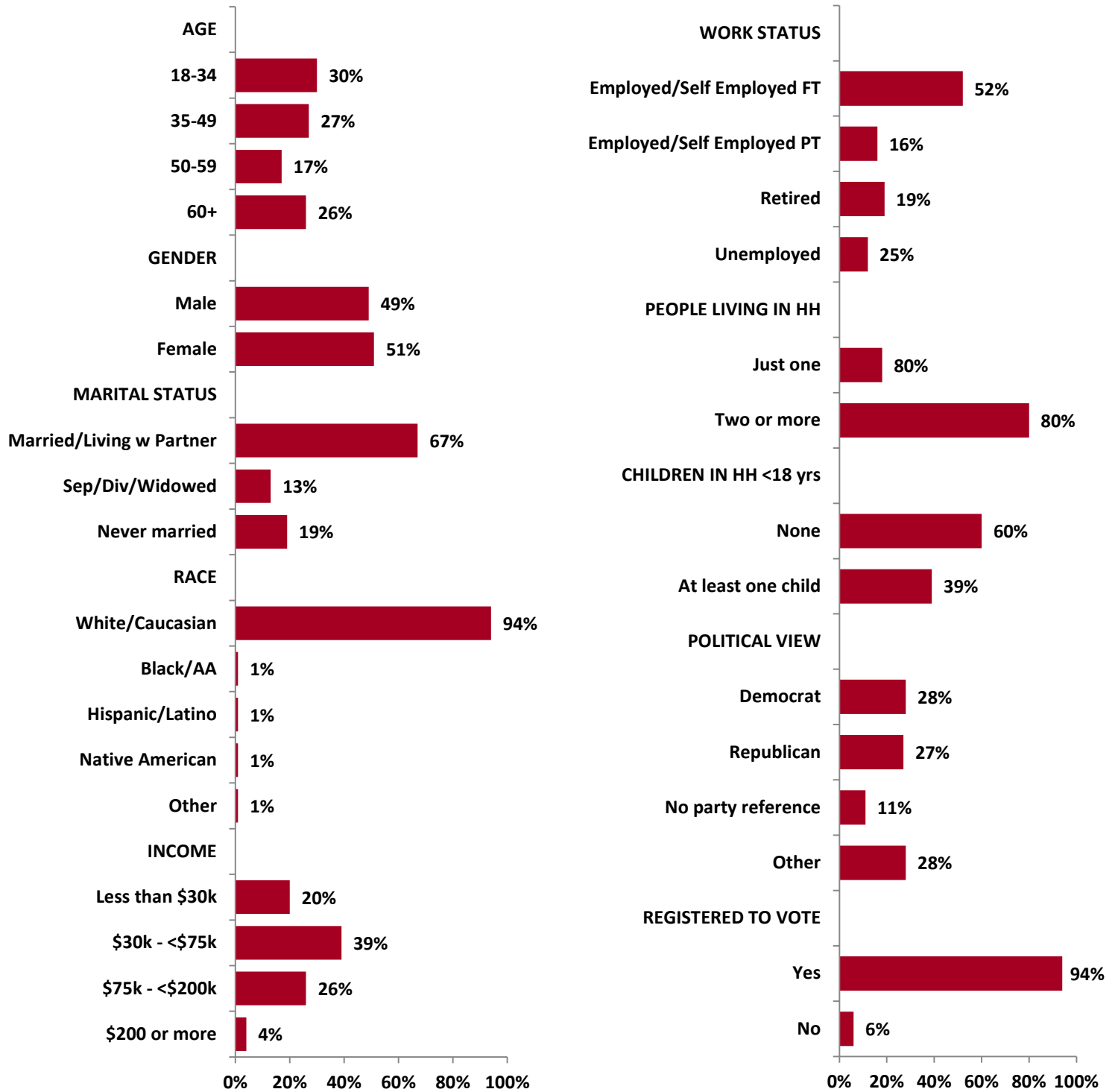
The data from this survey clearly show that even if most Iowans are not experiencing food insecurity or participating in the state food assistance program, over a quarter of them say their household has been food insecure and nearly half see the problem of hunger among other family members, friends, or neighbors. Almost one in five adult Iowans say they experienced a time when they ran out of food before having enough money to buy more. In addition, many Iowans sense an increase in the number of people or families at risk for hunger as well as the need for a place where people at risk for hunger can get free groceries or a meal in their community or town. So, it is not surprising that most adults in Iowa view the problem of hunger in the state as an important issue and at least half of them gave money or food directly to someone in need or to an organization providing food to those in need.

The data indicate a need for statewide education and information. Very few Iowans are aware of the current statistics related to hunger. About six in ten respondents thought that each of the statistics they heard in the survey was higher or lower than they thought, or they were not sure about them. Moreover, many Iowans say they are not familiar with SNAP – the Supplemental Nutrition Assistance Program. Given that one in five respondents (20%) report incomes less than \$30,000 (with 11% less than \$20,000) there could be opportunities to increase awareness about eligibility and enrollment in SNAP.

Iowans indicate that many types of local public and private organizations should help families in the state at risk for hunger. They also indicate that state and local government support is necessary to reduce the number of people in Iowa at risk for hunger: over three quarters (78%) of respondents indicate the state government should help and seven in ten (70%) indicate the local city government should help. Moreover, the majority of adult Iowans approve of the recent state legislature's bill allowing the state to match all donations made by individuals and public and private organizations to Iowa food banks up to \$1 million in 2014

Notably, Iowa adults would also like to see AARP work with the state to help improve access to adequate food for older residents who are at risk for hunger. In fact, over half (53%) strongly agree and over one-quarter (29%) somewhat agree with this idea tested in the survey.

Respondent Demographics (weighted n= 800 Iowans Age 18 And Older)



Full Methodology

This AARP survey was conducted as a telephone survey among 18+ year old residents in the state of Iowa. The interviews were conducted in English by Precision Opinion from September 6 to September 16, 2013. The sample was weighted by general population in the state of Iowa age 18+. The margin of sampling error for the random sample of 800 for Iowa is +/-3.5%.

Sample Design

The Random Digit Dial sample age targeted 18+ based on the census division information from the state of Iowa. The telephone sample was pulled with virtual Genesys system from Marketing Systems Group (MSG). The default RDD methodology provides single stage *epsem* samples (Equal Probability of Selection Method) of telephone numbers regardless of the defined sample frame. These samples are self-weighted in terms of residential number assignments within the set NPA/NXXs (Area Code/Prefix for given sample record) comprising the sample frame.

Questionnaire Development and Testing

The questionnaire was developed by AARP staff. In order to improve the quality of the data, the questionnaire was pretested with a small number of respondents. The pretest interviews were monitored by Precision Opinion and conducted using experienced interviewers who could best judge the quality of the answers given and the degree to which respondents understood the questions.

Contact Procedures

RDD sample was released for interviewing in replicates, which are representative subsamples of the larger sample. Using replicates to control the release of sample ensures that complete call procedures are followed for the entire sample.

Weighting

The sample was weighted by general population age and gender 18+ in the state of Iowa according to the U.S. Census Bureau, Profile of General Population, 2010 (Iowa State)

Response Rate/Cooperation Rate/Refusal Rate

The response rate for this study was measured using American Association of Public Opinion Research (AAPOR) response rate 3 method. The cooperation rate was measured using AAPOR's cooperation rate 3 method. The refusal rate was measured using AAPOR's refusal rate 3 method. The table below contains these rates.

Response Rate	Cooperation Rate	Refusal Rate
27%	93%	3%

Source: AAPOR Outcome Rate Calculator Version 2.1 May 2003

ANNOTATED SURVEY

2013 AARP IOWA Survey: FOOD INSECURITY
n=800 General Population 18+ (margin of error = 3.5 percent)

INTRODUCTION/SCREENER

Hello, this is _____ calling from Precision Research, a national opinion research firm. We are not telemarketers and are not trying to sell you anything. We are interested in your thoughts about an important issue facing many Iowans - hunger. Your views are important and we would greatly appreciate your participation. This survey should only take about 13 minutes of your time. Your responses to this survey will be kept entirely confidential. Once many interviews are collected, a summary of the combined or aggregate responses will be produced and available to the public.

S1. Our study is interested in the opinions of certain age groups. Could you please tell me your age as of your last birthday? [IN YEARS] _____ [RECORD ACTUAL AGE AND USE THE AGE GROUPS BELOW TO KEEP TRACK OF HOW MANY RESPONDENTS WE ARE GETTING IN EACH GROUP]

N=	800
18-34	29.9%
35-49	26.6%
50-59	17.1%
60 or older	26.4%
[DO NOT READ] Under 18 [ASK TO SPEAK TO SOMEONE 18 OR OLDER AND REPEAT S1. IF NO ONE 18 OR OLDER, TERMINATE]	-
[DO NOT READ] Refused [TERMINATE]	-

S2. And just to confirm, are you a resident of Iowa?

N=	800
Yes	100.0%
No (ASK FOR RESIDENT IN HH) -- TERM IF NO ONE IN HH IS A RESIDENT OF Iowa	-

S3. GENDER – RECORD BY OBSERVATION

N=	800
Male	49.1%
Female	50.9%

Community Information

1. Do you live on a farm?

N=	800
Yes	18.7%
No	80.8%
Not sure	0.4%
Refused	-

2. Do you currently own and operate a farm?

N=	800
Yes	15.6%
No	83.7%
Not sure	0.6%
Refused	0.1%

3. How long have you lived at your current residence? Average # of Years: 16.25

4. How long have you lived in the state of Iowa? Average # of Years: 39.14

Hunger Issue and Philanthropic Activity

5. Thinking about the biggest issues or problems currently facing ***Iowans***, how much of a problem is the issue of hunger in the state, that is, the lack of access to adequate food on a regular basis due to lack of money or other resources? *Would you say it is.....* **[INTERVIEWER: READ LIST. SELECT ONE RESPONSE]:**

N=	800
A very important issue or problem	33.9%
A somewhat important issue or problem	46.6%
Or, not an important issue or problem at all	15.7%
Not sure [DO NOT READ]	3.7%
Refused [DO NOT READ]	-

6. In the past 12 months, or since last September, have you: **[PROGRAMMER: RANDOMIZE LIST. INTERVIEWER: READ LIST]**

a. donated food to a food drive?

N=	800
Yes	65.5%
No	33.8%
Not sure	0.6%
Refused	0.2%

b. volunteered time at community garden that provides food to those in need?

N=	800
Yes	7.4%
No	92.3%
Not sure	-
Refused	0.3%

c. donated *money* to an organization providing food to those in need?

N=	800
Yes	51.3%
No	47.6%
Not sure	0.8%
Refused	0.3%

d. donated *food* to an organization providing food to those in need?

N=	800
Yes	61.2%
No	37.2%
Not sure	1.2%
Refused	0.3%

e. volunteered time at a food bank or food pantry providing food to those in need?

N=	800
Yes	16.1%
No	83.2%
Not sure	0.4%
Refused	0.3%

f. gave money or food directly to a person, family, or neighbor in need?

N=	800
Yes	48.4%
No	51.0%
Not sure	0.4%
Refused	0.2%

g. donated your own produce or fruit from your own garden or farm to an organization providing food to those in need?

N=	800
Yes	15.7%
No	83.9%
Not sure	-
Refused	0.3%

h. organized a food drive for a local organization that provides food to those in need?

N=	800
Yes	10.8%
No	88.8%
Not sure	0.4%
Refused	-

7. In which of the following activities would you be interested in participating if you were asked? Would you be interested in: **[PROGRAMMER RANDOMIZE AND INSERT a-h] [INTERVIEWER READ a-h]**

a. donating food to a food drive?

N=	800
Yes	83.5%
No	14.5%
Not sure	1.8%
Refused	0.2%

b. volunteering time at community garden that provides food to those in need?

N=	800
Yes	38.6%
No	58.2%
Not sure	2.5%
Refused	0.6%

c. donating money to an organization providing food to those in need?

N=	800
Yes	62.5%
No	34.1%
Not sure	3.1%
Refused	0.3%

d. donating food to an organization providing food to those in need?

N=	800
Yes	78.0%
No	18.9%
Not sure	2.9%
Refused	0.2%

e. volunteering time at a food bank or food pantry providing food to those in need?

N=	800
Yes	54.6%
No	40.3%
Not sure	4.8%
Refused	0.3%

f. giving money/food directly to a person, family, or neighbor in need?

N=	800
Yes	77.5%
No	19.0%
Not sure	2.9%
Refused	0.5%

g. donating your own produce or fruit from your own garden or farm to an organization providing food to those in need?

N=	800
Yes	41.2%
No	55.0%
Not sure	2.9%
Refused	0.9%

h. organizing a food drive for a local organization that provides food to those in need?

N=	800
Yes	23.5%
No	72.5%
Not sure	3.6%
Refused	0.4%

Knowledge Questions

Now I'd like to ask you a few questions about hunger in general.

8. According to most recent statistics, there are about 50 million people in the United States who face the risk of hunger – also known as food insecurity – each day. That is, they have limited access to adequate food because they don't have enough money or other resources to buy food. Would you say this statistic is.... . **[PROGRAMMER: FOR Q8, Q9, Q10, Q11 ROTATE RESPONSE CATEGORIES]**

N=	800
Higher than you thought	46.6%
Lower than you thought	7.2%
About what you thought	40.3%
Not sure [DO NOT READ]	5.1%
Refused [DO NOT READ]	0.9%

9. Nearly 9 million people in the United States age 60 and older face the risk of hunger or food insecurity each day. Is this statistic . . .

N=	800
Higher than you thought	47.0%
Lower than you thought	10.7%
About what you thought	38.6%
Not sure [DO NOT READ]	3.3%
Refused [DO NOT READ]	0.4%

10. About 1 in every 8 Iowans currently faces the risk of hunger or food insecurity. Is this statistic.....

N=	800
Higher than you thought	51.2%
Lower than you thought	9.2%
About what you thought	36.5%
Not sure [DO NOT READ]	2.6%
Refused [DO NOT READ]	0.5%

11. Similarly, about 1 in 8 Iowans age 60 and older currently faces the risk of hunger or food insecurity. Is this statistic.....

N=	800
Higher than you thought	50.9%
Lower than you thought	9.1%
About what you thought	37.0%
Not sure [DO NOT READ]	2.6%

Hunger Experience

12. As I've mentioned to you, someone at risk for hunger – or food insecurity – means their access to adequate food on a regular basis is limited by not having enough money and other resources to buy food. Has there ever been a time when you or anyone living in your household has been food insecure as I just described? **[DO NOT READ RESPONSES]**

N=	800
Yes	28.5%
No	71.0%
Not sure	0.5%
Refused	-

13. Has there ever been a time when someone close to you like a neighbor or friend or relative who does not live in your household was at risk for hunger – that is, they had limited access to adequate food on a regular basis due to not having enough money or other resources to buy food? **[DO NOT READ RESPONSES]**

N=	800
Yes	45.3%
No	50.7%
Not sure	4.0%
Refused	-

14. Has there ever been a time in the past 2 years or since 2011 when you worried whether your food would run out before you obtained the money to buy more? **[DO NOT READ RESPONSES]**

N=	800
Yes	16.9%
No	83.1%
Not sure	-
Refused	-

15. Thinking about your community over the past 2 years, or since 2011, would you say the number of people or families at risk for hunger has increased, decreased, or stayed the same? **[DO NOT READ RESPONSES]**

N=	800
Increased	48.1%
Decreased	6.3%
Stayed the same	38.5%
Not sure	7.0%
Refused	-

16. Are there places in your community or town where people who are at risk for hunger or homelessness can get free groceries or a free meal? **[DO NOT READ RESPONSES]**

N=	800
Yes	81.3%
No	9.5%
Not sure	9.2%
Refused	-

SNAP Program

17. Would you say you are very familiar, somewhat familiar, or not at all familiar with the Iowa Food Assistance Program – also called Iowa SNAP?

N=	800
Very familiar	14.6%
Somewhat familiar	31.2%
Not at all familiar	53.6%
Not sure [DO NOT READ]	0.6%
Refused [DO NOT READ]	-

[IF Q17=VERY OR SOMEWHAT, INSERT AND READ: *Then as you may know*] The Iowa Food Assistance Program is part of the federal nutritional program called S-N-A-P which stands for the Supplemental Nutrition Assistance Program, formerly known as the food stamps program, which helps people with low or no income buy food. Recipients of the program apply for benefits through their local department of human services.

18. Are you or is anyone living in your household currently participating in this program?

N=	800
Yes	9.3%
No	90.4%
Not sure	0.2%
Refused	-

19. Whether or not you or anyone in your household is participating in the Iowa Food Assistance Program, or SNAP, did you know before now that program participants can use these benefits to purchase plants and seeds for their own garden?

N=	800
Yes	20.6%
No	78.3%
Not sure	1.1%
Refused	-

20. And were you aware before now that the Iowa Food Assistance Program (SNAP) benefits can also be used to purchase food at most local farmers markets?

N=	800
Yes	51.6%
No	47.6%
Not sure	0.8%
Refused	-

21. Do you agree or disagree that the state of Iowa should maintain the SNAP benefits for the Iowa Food Assistance program? **[IF AGREE, READ: *And would you say you strongly agree or somewhat agree?* IF DISAGREE, READ: *And would you say you strongly disagree or somewhat disagree?*]**

N=	800
AGREE	86.1%
Strongly agree	59.1%
Somewhat agree	27.0%
Neither agree nor disagree [DO NOT READ]	2.6%
DISAGREE	8.6%
Somewhat disagree	3.5%
Strongly disagree	5.0%
Not sure [DO NOT READ]	2.6%
Refused [DO NOT READ]	0.1%

Senior Farmers' Market Nutrition Program

22. In Iowa, The Senior Farmers' Market Nutrition Program provides low-income seniors age 60 and older with coupons, or vouchers, which can be exchanged for eligible foods like fruits, vegetables, honey, and fresh-cut herbs, at farmers' markets, roadside stands, and community agriculture programs. Would you say you are very familiar, somewhat familiar, or not at all familiar with this program?

N=	800
Very familiar	7.8%
Somewhat familiar	28.8%
Not at all familiar	63.2%
Not sure [DO NOT READ]	0.2%
Refused [DO NOT READ]	-

23. Have you or anyone in your household ever used a Senior Farmers' Voucher at a local farmers market?

N=	800
Yes	3.4%
No	96.0%
Not sure	0.6%
Refused	-

Food Banks

24. A food bank is a distribution center that receives food donations from USDA commodities, Second Harvest, food manufacturers, processors, grocery chains, community organizations, farms, and individuals. Food banks then distribute food to agencies or organizations like food pantries, soup kitchens, child and senior care programs, or homeless shelters. Do you have a food bank or food pantry in your community or neighborhood?

N=	800
Yes	79.4%
No	12.3%
Not sure	8.3%
Refused	-

25. In your opinion, would you say the need for more agencies or organizations such as food pantries or soup kitchens where people at risk for hunger can get food or eat a meal has increased, decreased or stayed about the same over the past 2 years?

N=	800
Increased	39.5%
Decreased	4.5%
Stayed the same	48.4%
Not sure	7.7%
Refused	-

26. Food banks rely on fund-raising and the monetary and food donations from companies and organizations, and members of the community. Which, if any, of the following organizations do you think should work towards helping *families in Iowa* at risk for hunger? *Do you think [RANDOMIZE, READ, AND INSERT a-h] should work towards helping families in Iowa at risk for hunger? [INTERVIEWER: READ should work towards helping families in Iowa at risk for hunger? FOR a-d or as prompt – not necessary to read for all items if respondent answers before prompt]*

a. Faith Communities/churches

N=	800
Yes	94.3%
No	3.0%
Not sure	2.2%
Refused	0.5%

b. The local business community

N=	800
Yes	82.3%
No	12.6%
Not sure	5.0%
Refused	0.1%

c. The local agricultural community

N=	800
Yes	82.0%
No	13.2%
Not sure	4.6%
Refused	0.3%

d. Local city government

N=	800
Yes	70.3%
No	24.7%
Not sure	4.9%
Refused	0.1%

e. State government

N=	800
Yes	78.1%
No	18.1%
Not sure	3.7%
Refused	0.1%

f. Local schools, colleges or universities

N=	800
Yes	68.0%
No	26.9%
Not sure	4.5%
Refused	0.6%

g. Nonprofit organizations that focus on issues related to families

N=	800
Yes	90.3%
No	5.6%
Not sure	3.9%
Refused	0.1%

h. Hospitals or health centers

N=	800
Yes	63.3%
No	30.5%
Not sure	6.0%
Refused	0.2%

i. Some other organization **[INTERVIEWER: IF YES, ASK TO SPECIFY]** _____

N=	800
Yes	20.0%
No	61.6%
Not sure	18.1%
Refused	0.3%

State and Organization Support

27. Thinking about the issue of hunger in Iowa, which statement best represents your opinion:

[PROGRAMMER: ROTATE a-c; INTERVIEWER READ a-c]

N=	800
Only the state government should work to reduce the number of families at risk for hunger in Iowa.	5.9%
Only private or public organizations and individuals should work to reduce the number of families at risk for hunger in Iowa.	17.1%
Both the state government and public or private organizations and individuals should work to reduce the number of families at risk for hunger in Iowa.	71.7%
None of these represent my opinion [DO NOT READ]	2.4%
Not sure [DO NOT READ]	2.7%
Refused [DO NOT READ]	0.3%

28. As you may know, the Iowa state legislature passed a bill that allows the state to match all donations made by individuals and public and private organizations to Iowa food banks. The law allows the state to provide a 100 percent match of all donations up to 1 million dollars during this fiscal year from July 2013 through June 2014. Do you approve or disapprove of the state matching donations made to state food banks by area organizations and individuals? **[IF APPROVE, READ: *And would you say you strongly or somewhat approve?* IF DISAPPROVE, READ: *And would you say you strongly disapprove or somewhat disapprove?*]**

N=	800
APPROVE	79.9%
Strongly approve	50.6%
Somewhat approve	29.3%
Neither approve nor disapprove [DO NOT READ]	1.4%
DISAPPROVE	16.2%
Somewhat disapprove	7.3%
Strongly disapprove	8.8%
Not sure [DO NOT READ]	2.3%
Refused [DO NOT READ]	0.2%

29. As you may know, AARP is a national non-profit organization that supports and advocates for people age 50 and older. Do you agree or disagree that AARP, should work with the state of Iowa to help improve access to adequate food for Iowans age 50 who are at risk for hunger? *And would you say you strongly or somewhat agree/disagree?* **[IF AGREE, READ: *And would you say you strongly agree or somewhat agree?* IF DISAGREE, READ: *And would you say you strongly disagree or somewhat disagree?*]**

N=	800
AGREE	82.0%
Strongly agree	52.7%
Somewhat agree	29.2%
Neither agree nor disagree [DO NOT READ]	2.4%
DISAGREE	12.1%
Somewhat disagree	3.9%
Strongly disagree	8.3%
Not sure [DO NOT READ]	3.4%
Refused [DO NOT READ]	0.1%

Demographics

Now we'd like to just ask you a few questions for classification purposes only and your answers will be kept entirely confidential.

- D1. What is your current marital status? Are you.....[READ EACH ANSWER CATEGORY]?

N=	800
Married	62.6%
Not married, living with your partner or significant other	4.4%
Separated	0.4%
Divorced	5.7%
Widowed	7.3%
Or are you currently single <u>and</u> never married	19.1%
Don't know [DO NOT READ]	0.1%
Refused [DO NOT READ]	0.4%

- D2. Which of the following best describes your current employment status? Are you.....
[READ EACH ANSWER CATEGORY]

N=	800
Employed or self employed full-time	51.8%
Employed or self employed part-time	15.6%
Retired and not working at all	19.4%
Currently unemployed or not in labor force for other reasons such as attending classes	12.2%
Don't know [DO NOT READ]	0.5%
Refused [DO NOT READ]	0.5%

D3. What is your race? Are you....[READ EACH ANSWER CATEGORY]?

N=	800
White or Caucasian	94.3%
Black or African American	0.9%
Native American or Alaskan Native	0.8%
Asian	0.3%
Hispanic, Spanish, or Latino origin or descent	1.4%
Native Hawaiian or other Pacific Islander	0.3%
Or are you some other race?	0.3%
Don't know [DO NOT READ]	0.3%
Refused [DO NOT READ]	1.5%

D4. How many people currently live in your household year round? _____

N=	800
Average	2.98
Not sure	0.4%
Refused	1.1%

D5. How many children under the age of 18 currently live in your household year round? _____

N=	800
Average	2.15
Not sure	-
Refused	1.0%

D6. How many people age 18 and older currently live in your household year round? _____

N=	800
Average	2.14
Not sure	0.6%
Refused	1.7%

D7. Are you registered to vote in Iowa?

N=	800
Yes	93.5%
No	5.7%
Don't know	0.4%
Refused	0.5%

D8. Thinking about your state elections for Iowa Governor and Legislators in the last 10 years, would you say you always voted, voted most of the time, seldom voted, or never voted in state elections?

N=	800
Always	54.4%
Most of the time	25.6%
Seldom	7.4%
Never	10.9%
Don't know [DO NOT READ]	1.2%
Refused [DO NOT READ]	0.5%

D10. Do you consider yourself a Democrat, a Republican, or other type of political party member?

N=	800
Democrat	27.8%
Republican	27.0%
No party preference [DO NOT READ –VOLUNTEERED]	11.3%
Other (including if respond with Independent/Tea Party, etc) [DO NOT READ]	28.1%
Don't know [DO NOT READ]	2.4%
Refused [DO NOT READ]	3.4%

D11. We realize income is a private matter and so rather than ask you anything specific about your income, I'd like to ask you to please stop me when I get to the category that your includes your household's income before taxes in 2012. Was it....[READ EACH ANSWER CATEGORY]?

N=	800
Less than \$20,000	11.1%
\$20,000 to less than \$30,000	8.5%
\$30,000 to less than \$45,000	13.7%
\$45,000 to less than \$60,000	15.0%
\$60,000 to less than \$75,000	10.3%
\$75,000 to less than \$100,000	14.9%
\$100,000 to less than \$200,000	11.3%
\$200,000 or more	3.7%
Don't know [DO NOT READ]	4.5%
Refused [DO NOT READ]	6.9%

D13. What is your 5-digit zip code? ____ _
 Not sure [DO NOT READ]
 Refused [DO NOT READ]

that was our last question for tonight. Thanks you very much for taking the time to help us out. Have a great day/night!

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AARP is a nonprofit, nonpartisan organization, with a membership of more than 37 million, that helps people turn their goals and dreams into real possibilities, strengthens communities and fights for the issues that matter most to families such as healthcare, employment and income security, retirement planning, affordable utilities and protection from financial abuse. We advocate for individuals in the marketplace by selecting products and services of high quality and value to carry the AARP name as well as help our members obtain discounts on a wide range of products, travel, and services. A trusted source for lifestyle tips, news and educational information, AARP produces AARP The Magazine, the world's largest circulation magazine; AARP Bulletin; www.aarp.org; AARP TV & Radio; AARP Books; and AARP en Español, a Spanish-language website addressing the interests and needs of Hispanics. AARP does not endorse candidates for public office or make contributions to political campaigns or candidates. The AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors. AARP has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands. Learn more at www.aarp.org

State Research brings the right knowledge at the right time to our state and national partners in support of their efforts to improve the lives of people age 50+. State Research consultants provide strategic insights and actionable research to attain measurable state and national outcomes.

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For more information about this survey, please contact Jennifer Sauer at: 202.434.6207 or jsauer@aarp.org.
Report can be located here: <http://www.aarp.org/politics-society/advocacy/info-09-2013/iowa-hunger-survey.htm>